

# MICHIGAN TECHNOLOGY LEADERS 2006

MAY 16TH - 18TH, 2006 ~ ROYAL PARK HOTEL ~ ROCHESTER, MICHIGAN

FOR IMMEDIATE RELEASE

## **Michigan Technology Influencers to Meet in May for Premier Event Highlighting Innovation and Excellence**

*Michigan Technology Leaders Event to Break New Barriers in Bringing Together Executives Leading the State*

**ROCHESTER, MI – March 7, 2006** – Technology leaders and decision makers from across Michigan will meet May 16-18 at the Royal Park Hotel in Rochester for Michigan Technology Leaders 2006, a showcase for innovation and collaboration.

The Michigan Technology Leaders 2006 executive symposium is a non-political, cross-industry sponsored, annual event providing a platform to celebrate the achievements of our IT community. The innovation begins in the format of this exclusive event, where a limited number of attendees will be admitted to an informal, neutral conference environment specifically designed to conduct the business and networking companies need to share their innovation, talent and business acumen with the state's leading technology leaders.

The event will spotlight a state which has seen profound IT growth in the past several years as Michigan moves away from an almost exclusively automotive and manufacturing dependent economy. Attending the Michigan Technology Leaders 2006 event will allow participants the opportunity to take advantage of an effective business meeting format, access to distinguished speakers and innovators, while supporting Michigan's information technology advancements.

Featured speakers at the prestigious event will include Information Technology outsourcing expert, author, and former Senior Vice President of NASD/NASDAQ and former Vice President of Compaq Corporation, Dr. Wendell Jones and Robert Austin, Associate Professor of the Harvard Business School, who will be discussing, "The Future of IT Value Creation in the Global Economy."

Others scheduled to speak include, State of Michigan CIO, Teri Takai, Quicken Loans CIO, Todd Lunsford, Oakland County Executive, L. Brooks Patterson, DTE Energy and CIO, Lynne Ellyn, the former head of Strategic Sourcing and Contract management for GM Information Systems and Services, Claude Marais, and CIO.com columnist John Baldoni.

"What is unique about this event is the fact that technology leaders and innovators not only get the opportunity to listen to new ideas, they get to share their solutions and business plans as well," said Chief Information Officer for Oakland County, Phil Bertolini, member of the Executive Faculty of Michigan Technology Leaders 2006, who will be leading a session discussing Oakland County's Wireless Oakland initiative. "By attending this event, technology companies get the opportunity to share ideas in an environment that would take them, in some cases, years to create on their own."

The advantages of attending the event also include the Michigan Technology Leaders 2006 guarantee of a pre-qualified audience of Senior IT Executives. The agenda, Executive Faculty, and Solution Providers are all focused on providing the maximum impact to address state and global IT challenges. The Michigan Technology Leaders 2006 continues to grow with an enhanced two-day agenda and an increase in the number of IT Executive attendees.

Michigan Technology Leaders 2006 will also provide the format for meetings between IT decision-makers and Solution Providers in private meetings. The agenda is designed and managed so the time spent with prospects, customers, and peers is highly structured. Every aspect of the event is carefully planned to ensure participant satisfaction and success that maximizes participant ROI.

*There are a limited number of openings to attend this exclusive event. For more information please visit [www.michigantechologyleaders.com](http://www.michigantechologyleaders.com) or contact Martin Cernosek: [martin.cernosek@aricus.com](mailto:martin.cernosek@aricus.com) / (248) 276-0992.*

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